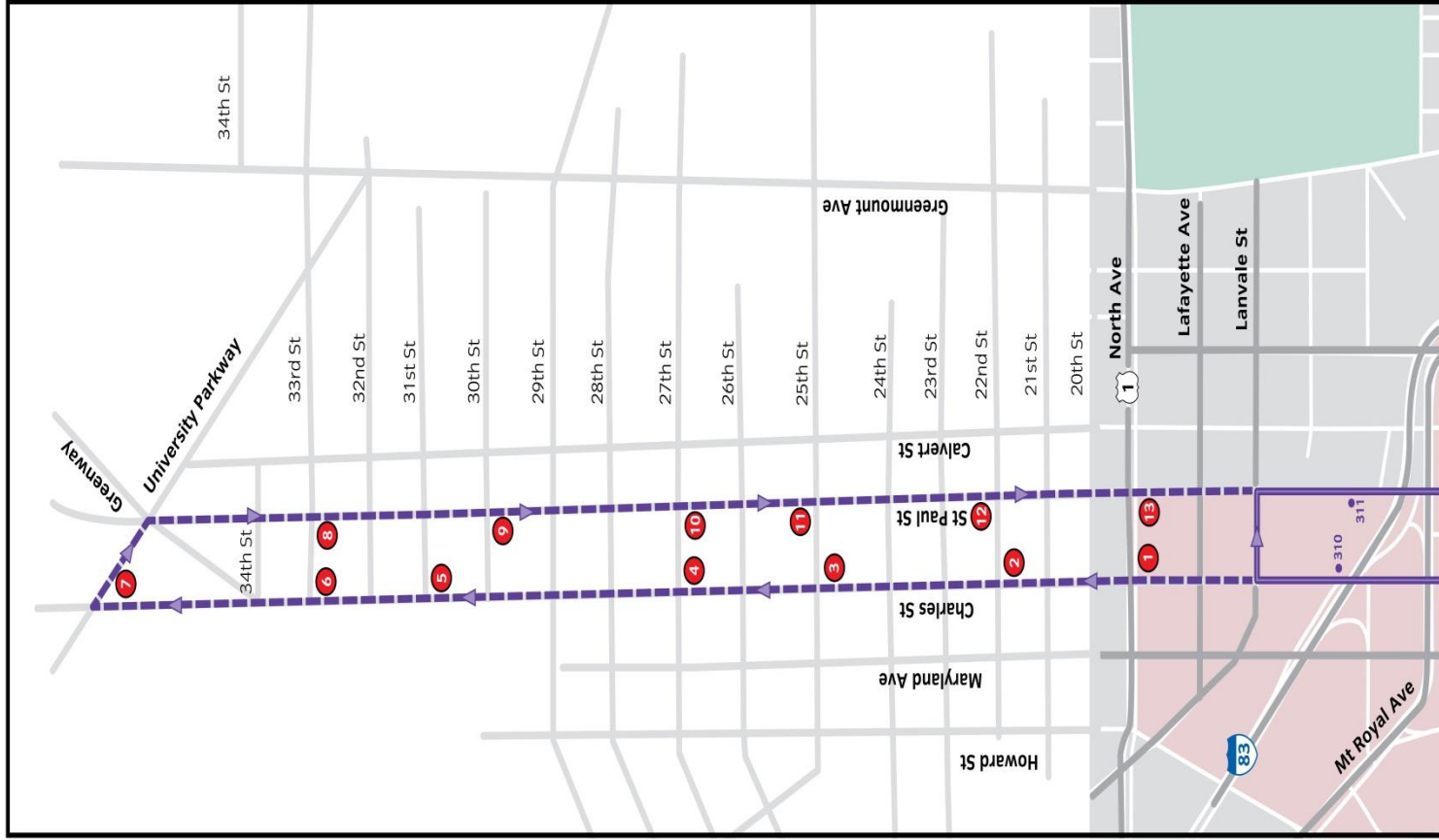


CHARM CITY CIRCULATOR

Purple Route Extension to University Parkway



Purple Route's Extension



Proposed Route ———
Proposed Route Stops ●

CCC History

- In 2007 the City commissioned the BMC to conduct a study to determine feasibility and potential ridership of a downtown shuttle.
 - Recommendations
 - 4 routes
 - Water Shuttle
 - Fare Free
- Mayor and Council adjusted the parking tax to fund the effort – December 2008.
- Harbor Connector launched November 2009.
- Orange Route launched in January 2010.
- Purple, Green, Banner between June 2010 and June 2012.

Extension of the Purple Route

- ▶ Operates Within CCC Parameters
- ▶ Meets Community Needs/Desires
- ▶ Eliminates Need to Transfer to Another Bus to get Beyond Penn Station
- ▶ The communities of Charles Village, Charles North, Old Goucher, Barclay and Remington would be tied into the CCC's route structure.
- ▶ This extension would provide easy access to the Charm City Circulator's Harbor Connector and on to Canton or Tide Point.
- ▶ The Fast, Friendly, Frequent, and Fare-Free system will encourage those who would typically drive around the downtown area to use the CCC (Choice Riders).

Extension Details

▶ **Current Route**

- Takes 56 minutes to complete;
- Requires 6 buses;
- Covers 6.54 miles from Federal Hill to Penn Station;
- Serves 2.3 million annual and 45,000 weekly riders;
- Serves Federal Hill, Inner Harbor, City Center, Historic Mount Vernon;

▶ **Route Adjustment**

- Will extend the Purple Route by 3.3 miles making the route a total of 9.8 miles;
- Will require an additional 22 minutes to complete;
- Will have 13 additional stops.

Extension Details

▶ 13 NEW STOPS

- Northbound Extension on Charles Street – 7 stops (All current MTA stops).
 - North Avenue Station North Arts District
 - 22nd Street Old Goucher
 - 25th Street Sankofa World Bazaar
 - 27th Street Remington, Charles Village, School of Ed.
 - 31st Street Museum of Art
 - 33rd Street JHU
 - University Parkway Charles North

At the end of the route the bus would turn right on University Parkway and continue southbound on St. Paul Street.

Extension Details

- ▶ Southbound Extension on St. Paul Street – 6 Stops (All current MTA stops)
 - 33rd Street MedStar Union Memorial, Barnes and Noble
 - 30th Street Charles Village Medical Center
 - 27 Street Margaret Brent School
 - 25th Street Maryland Health Care Clinics
 - 22nd Street Baltimore Lab School
 - North Avenue Station North Arts District

Next Steps

- ▶ Work with community on stop and bench/shelter locations (Fall 2013 to Summer 2014);
 - ▶ Install signage (Fall 2014)
 - ▶ Install benches/shelters (Fall 2014 to Spring 2015);
 - ▶ Adjustments to Next Bus annunciation/GPS (Fall 2014);
 - ▶ Revise Maps, Brochures to reflect the route adjustment (Summer/Fall 2014);
 - ▶ Adjustments to Web Site, Mobile Apps, Social Media;
 - ▶ Begin operations (Fall 2014)
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